



Social Media Support Kit

We came up with these tools for you to use to support the Women's March on social media.

Introduction

- The Official Hashtag: #WomensMarch.
- Catch us @womensmarch on Instagram and Twitter.
- We're using the tagline "The rise of the woman = the rise of the nation"

Quick Links

- Website: <https://www.womensmarch.com/>
- Resources: <http://resources.womensmarch.com/>
- Donate: <http://bit.ly/wmwdonate>
- The Official Merch: <http://bit.ly/WMWMerch>
- Facebook: <https://www.facebook.com/womensmarchonwash>
- Twitter: <http://twitter.com/womensmarch>
- Instagram: <https://www.instagram.com/womensmarch/>

Retweet This!

Support the Women's March on Washington today. We'll see you 1.21 in D.C. bit.ly/WMWDonate

[Click here to retweet!](#)

We call on ALL defenders of human rights to join us on January 21st at the #WomensMarch on Washington.

[Click here to retweet!](#)

We want EVERYONE who cares about women's rights to march with us on Jan. 21st. Men, let us know why you'll be marching at the #WomensMarch!

[Click here to retweet!](#)

Suggested Social Media Captions!

- I'll be at the @womensmarch on January 21 because women's rights are human rights. We fight for equity. #WomensMarch
- When women rise, the nation rises. Join me Jan 21 at the @womensmarch. #WomensMarch
- The Rise Of The Woman = The Rise Of The Nation. Join me and @womensmarch on Jan. 21. #WomensMarch #WhyIMarch
- Women's March on Washington. Unite. Resist. Reclaim. Jan 21st. @womensmarch #WomensMarch
- Women's March on Washington. Together. We Rise. Jan 21. @womensmarch #WomensMarch #WhyIMarch
- "Women, if the soul of the nation is to be saved, I believe that you must become its soul." - Coretta Scott King @womensmarch #January21 #WomensMarch #WhyIMarch
- We will not rest until women have parity and equity at all levels of leadership in society. Join us Jan 21. @womensmarch #WomensMarch #WhyIMarch
- We call on all defenders of human rights to join us on Jan 21! @womensmarch #WomensMarch #WhyIMarch
- We send a bold message to our new govt on their 1st day. Women's rights are human rights. @womensmarch #WomensMarch
- We stand together, recognizing that defending the most marginalized among us is defending all of us. @womensmarch #WomensMarch #January21
- We work peacefully while recognizing there is no true peace without justice and equity for all. Join the movement! @womensmarch #WomensMarch
- We practice empathy with the intent to learn about the intersecting identities of each other. Join us on January 21st at the @womensmarch
- Unity. Protection. Power. Progress. WOMEN RISE UP. Join us at the @womensmarch on Jan 21. #WomensMarch

Why do you march? Share your #WhyIMarch and #IMarchFor posts!

Let your followers know why you're marching with the Women's March on January 21st. What do you march for? Who inspires you to march? Write about it on social media and use the hashtags #WhyIMarch and #IMarchFor. Here are some of our favorites:

- [From Flint resident, activist and mother Chia Morgan](#)
- [From immigrant activist Tereza Lee](#)
- [From WMW teen outreach coordinator Charlotte Mancivalano](#)

Participate in #WomensMarchWednesday

Women's March Wednesday is our take on #WCW. Each Wednesday, celebrate a woman or women in your life who inspires you by sharing something on social media and using the hashtag #WhyIMarch. Here are some great examples:

- [From WMW national co-chair Carmen Perez](#)
- [From activist and artist Jin Ha](#)
- [From WMW social media coordinator Alyssa Klein](#)

Here are some articles to share!

Protest like your basic rights depend on it – because power is taken, never given - Jamia Wilson

Read more via The Guardian <https://www.theguardian.com/commentisfree/2016/dec/26/protest-march-women-civil-rights>

It started with a retiree. Now the Women's March could be the biggest inauguration demonstration.

Read more via The Washington Post

https://www.washingtonpost.com/national/it-started-with-a-grandmother-in-hawaii-now-the-womens-march-on-washington-is-poised-to-be-the-biggest-inauguration-demonstration/2017/01/03/8af61686-c6e2-11e6-bf4b-2c064d32a4bf_story.html

Central Falls teens drawn to 'Women's March on Washington' on Jan. 21

Read more via Providence Journal

<http://www.providencejournal.com/news/20170102/central-falls-teens-drawn-to-womens-march-on-washington-on-jan-21>

The Women's March on Washington Is Set to Make HISTORY

Read more via Teen Vogue

<http://www.teenvogue.com/story/womens-march-on-washington-plans-to-have-more-than-150000-attendees>

Share the images attached in the email here!